



# I LOVE DANCE

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## **PRESS RELEASE / GENERAL INFORMATION**

FOR THIRTY-SEVEN YEARS, **I LOVE DANCE** HAS PRODUCED DANCE COMPETITIONS HOLDING DANCE EVENTS IN MAJOR CITIES THROUGHOUT THE UNITED STATES, CANADA AND AUSTRALIA.

**I LOVE DANCE** WAS DESIGNED TO GIVE CHILDREN AND YOUNG ADULTS PERFORMING EXPERIENCE, AND TO HONOR THEM FOR THEIR ACCOMPLISHMENTS IN THE EXCITING WORLD OF DANCE.

WINNING PERFORMANCES RECEIVE CASH PRIZES AS WELL AS TROPHIES WHILE EXPERT JUDGES CRITIQUE EACH PRESENTATION, MAKING **I LOVE DANCE** BOTH A LEARNING TOOL FOR PERFORMERS, AND A SHOWCASE OF TALENT.

CATEGORIES FOR DANCE ROUTINES INCLUDE BALLET, JAZZ, TAP, LYRICAL/MODERN, VARIETY ARTS/ACRO, SONG & DANCE, TEACHER FEATURES, STUDENT CHOREOGRAPHY, FORTY PLUS, COSTUME AND PRODUCTION NUMBERS. DANCERS ARE PLACED IN SIX AGE DIVISIONS FROM AGE 3 TO ADULT. DANCERS ARE FURTHER SEPARATED BY ABILITY LEVELS FROM BEGINNER TO SENIOR LEVELS.

THROUGHOUT THE SEASON OF **I LOVE DANCE** WEEKEND EVENTS IN NORTH AMERICA, THE MOST ACCOMPLISHED FEMALE DANCER IS AWARDED THE TITLE OF THE "I LOVE DANCE SWEETHEART." ONE DANCE ROUTINE IS AWARDED "BEST MUSICALITY" AND ANOTHER AWARDED "BEST OF SHOW" WITH CASH PRIZE, TROPHY AND TITLE.

**I LOVE DANCE** IS PROUD OF THE TECHNICAL AND DIVERSE TRAINING OFFERED OVER THE YEARS AT EDUCATIONAL DANCE WORKSHOPS AND SWEETHEART PROGRAMS. **I LOVE DANCE** HAS BEEN A LEADER IN THE COMPETITION AND DANCE WORKSHOP INDUSTRIES BRINGING TOGETHER MASTER TEACHERS FROM AROUND THE WORLD TO TEACH WORKSHOPS AND CLASSES FOR DANCERS AND DANCE INSTRUCTORS IN VIRTUALLY EVERY PERFORMANCE DISCIPLINE.

**I LOVE DANCE** CONVENTIONS AND COMPETITIONS HAVE BEEN THE CATALYST AND TRAINING GROUNDS FOR MANY DANCERS CURRENTLY ENJOYING PROFESSIONAL CAREERS IN DANCE FROM NEW YORK THEATRE TO LAS VEGAS STAGES, CRUISE SHIPS, TELEVISION AND THE MOTION PICTURE INDUSTRY.

FOR MORE INFORMATION ON **I LOVE DANCE** INTERNATIONAL DANCE FESTIVALS IN NORTH AMERICA AND AUSTRALIA CONTACT:

KIM MCKIMMIE, FOUNDER & INTERNATIONAL DIRECTOR

If you need information for a story item or calendar listing, please see our website or call our office...

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